

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Linda Sharp	:	
	:	Art Unit: 3623
Serial No.: 10/066,148	:	
	:	Examiner: Choi, Peter H.
Filed: January 30, 2002	:	
	:	
For: NETWORK BASED SYSTEM	:	
AND METHOD FOR	:	
MARKETING MANAGEMENT	:	

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action dated July 21, 2008, please amend the above-identified patent application as follows.